

VIDEO & ANIMATION INTERN



key information

Accountable to Communications & Design Coordinator

Salary £10.20 per hour

Contract Part-time, fixed term from September 2018 until May 2019

Hours 1 day per week (or 2 half days)

Location Located on the Hendon Campus, North London

the role

We are looking for a talented and creative student who has experience of creating exciting video content and animations. This role will work closely with our Communications and Income Team to drive participation and ticket sales through visual content – promoting events and the students’ union as a whole. You would be working to ensure students know about the opportunities and activities we offer and grabbing them online and across campus with striking and engaging visuals.

responsibilities

- Produce exciting and engaging video and animations to help advertise and raise awareness and engagement of MDXSU activities and opportunities (Platforms include MDXSU website, YouTube, Periscope, Snapchat, Twitter and Facebook)
- Create storyboards and decide filming locations for videos as well as directing, filming, recording audio and editing according to branding guidelines
- Work with the Communications, Marketing and Media team to find and commission student-led projects for our student photographers, videographers and other creative student staff that helps drive engagement for our activities
- Attend events, conferences, exhibitions and other forums across the university and MDXSU and create creative content that can be developed following these events to raise awareness of MDXSU activities

requirements

Criteria	Requirement
Qualifications	
Current student studying at Middlesex University	Essential
Knowledge	
Videography production experience	Essential
Animation production experience	Desirable
Online marketing and communications knowledge	Essential
Experience in producing creative projects	Essential
Experience of using Adobe Design Suite (or equivalent)	Desirable
Attributes/skills	
Excellent communication skills; written & verbal	Essential
Excellent planning, organisational & administrative skills- with a particular focus on attention to detail	Essential
IT competent with an understanding of Microsoft Office	Essential
Strong interpersonal skills	Essential
Ability to meet strict deadlines	Essential
Skills in photography, graphic production and design	Desirable
Values & Ethics	
Team player	Essential
Positive attitude & Enthusiasm about Middlesex University & MDXSU	Essential