**Role title:** Social Media Support

**Organisation name:** Youth Realities

**Duration of placement:** 6 hours for 6 weeks

**Start date:** 26th October 2020

**End date:** 30th November 2020

**Location:** Working from Home

**Interview date(s):** 19th & 20th 10am-1pm

**Placement Times:** 6 hours a week to be arranged with placement supervisor

**Pay rate:** £10.75 per hour (London Living Wage)

**This job is part of the Middlesex University Students’ Union’s Community Placement Scheme and is only available to current students of Middlesex University. The scheme has been established to ensure students are paid London Living Wage (£10.75) to put your studies or interests to use practically on placements whilst helping the local community. The scheme is designed to boost student employability and increase collaboration within Barnet and beyond.**

**In order to apply, please register at** [**https://www.unitemps.com/**](https://www.unitemps.com/)**.**

**About Youth Realities**  
Youth Realities is a youth-led organisation based in Barnet, addressing teenage relationship abuse through creative education and specialist, survivor-centred support.

Our Aims:

* Reduce abuse within teenage relationships
* Increase awareness of teenage relationship abuse through education
* Empower young people’s personal development & growth
* Provide advocacy and trusted support for young survivors

**About the role**  
We are looking for passionate, dedicated and enthusiastic people to join our team and support with the development of our work through Social Media Support. During their placement, we expect students to commit to working with our beneficiaries' best interests at heart, in a sensitive and understanding manner, appreciating that we work with vulnerable young people with a range of complex needs.

With our small team now moving back to more consistent face to face delivery, we will have far less time to focus on managing our social media accounts. It is important that those who are unable to re-engage in face to face work, possibly due to high-risk family members or health risks themselves, are still able to enjoy a range of fun, informative and engaging social media content. We create our content via an online, easy to use platform called Canva, or video footage of ourselves/ others, following simple themes and structures to help maintain and build engagement and interactions across our pages, which are Instagram, Twitter and Facebook (@youthrealities).

Our social media themes are: Informative, Interactive, Motivational & Dance/ Fitness. Please visit our platforms for examples of our posts.

No need to be a social media expert! This role is an opportunity to get creative from the comfort of your own home, knowing that you’re contributing to raising awareness of important issues and inspiring young people to feel safe and supported throughout a difficult, and very strange, period of time.

**Skills and experience**

Essential

* Creative and resourceful
* Proactive and determined
* To communicate effectively with other team members

Desirable

* Experience in a similar role
* Good literacy skills
* Good communication skills and professionalism
* Good understanding of online platforms/ social media and how to engage others
* Currently or have previously studied: Art, Graphic Design, Marketing or other related courses

**How to apply**  
**Please note the deadline for this application is 1st October 11.59pm. Please upload your CV, and answer the following questions in your cover letter (300 words max per question):**

1. What interests you about this opportunity?

2. Why are you the perfect candidate for this placement?

3. What would you hope to achieve through the placement?

4. Are you currently a student at Middlesex University? If so, what course and year of study are you undertaking?

5. Do you have any convictions, cautions, reprimands, or final warnings we should take into account when applying for a DBS check?

6. Do you have any access requirements or needs that we should be aware of when considering your application and inviting you to interview?

Candidates will be shortlisted based on cover letter and CV.

**Further Information**

We will be completing the shortlisting process as soon as possible following the closing date, and aim to let you know as soon as we can. Please note however that due to the number of applications that the students’ union receives for placement opportunities, we are unable to offer personal feedback on applications. If you are invited to interview, you will receive any interview feedback prior to this. If you need any additional information or if you would like to speak to someone about your application please contact the Community Partnerships Coordinator, Sally Bernard, at [s.bernard@mdx.ac.uk](mailto:s.bernard@mdx.ac.uk) or 020 84115009.