



# TERM 1 IMPACT REPORT

2025

# Introduction



There is always so much happening at MDXSU in Term 1, and this year was no exception. We had an incredible Welcome Month, showcasing our vibrant societies, with the Fair standing out as a highlight. The refurbished MDX House looks great, creating a more welcoming space for students to call home.

MDXSU continues to represent students' interests by hosting Union Council and Speak Week, and recruiting Student Voice Leaders, Faculty Leaders, and Course-Based Societies. Our Student Officers run campaigns including Lecture Capture, Stress-Busters, £2 meals and Free Breakfast, as well as working tirelessly across their many areas of responsibility to make sure student voices are heard.

MDXSU exists to provide services and activities to our members, so thank you to everyone who got involved with the SU in any way during Term 1.

The Students' Union 50 societies put on multiple events from Diwali to Trans-giving, and the Advice Service made sure you were supported with 197 cases covering academic, money, and personal issues.



# MDXSU in Numbers



unique students are engaged with the SU

**451** Student Voice Leaders

Course-based Societies

**15**

Course-based Society Members

**87**

Petitions

**8**

Petition Signatures

**556**

## 50 Societies

● Society members 791

● Society leaders 121

● Events & activities 101

**54%** Total Engagement

## 4 Faculty Student Leaders

Faculty Total Engagement Rate:

Science & Technology

**40%**

Business & Law

**29%**

Health Social Care Education

**8%**

Arts & Creative Industries

**5%**

**36%**

got involved in campaigning and democracy

# WELCOME MONTH



**75**

Events & Activities

**+1,500**

Students got involved

**+80%**

Said they had a positive experience

## What we learnt from listening to students

Students who get involved are

**2-3 times more likely**

to feel they belong at MDX. Not because they're "better" students, but because connection changes everything.

Students who haven't got involved yet aren't uninterested.

**Over half are new,**

still settling in, or planning to join later. You don't have to have it all figured out. There's no "too late" to get involved!

**Cultural and social connection**

remains the top student priority. Communication and confidence-building skills continue to be the most in-demand development areas

# Social Media Engagement



## Followers Growth

**+551**

Total Increase  
8.3%

Total Followers

**7,194**



## Impressions

**+465K**

Last year  
Impressions

**47,803**

Percentage  
increase

**+873%**

## Total Posts

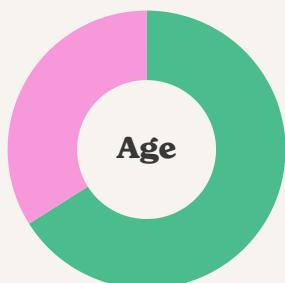
**405**

Compared to Last Year

**+213%**



## Audience Breakdown

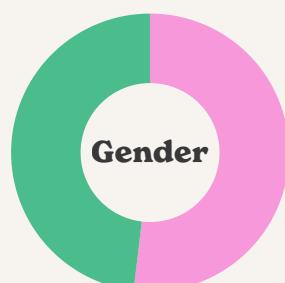


25 - 34 years old

**48%**

18 - 24 years old

**27%**



Men

**48%**

Women

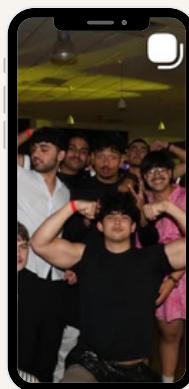
**52%**

## 3 Best Posts



### The Clad Pub Quiz

+10K reach  
387 likes  
7 comments  
84 shares



### Halloween Clubnight

+5K reach  
317 likes  
7 comments  
68 shares



### Explore London

+5K reach  
314 likes  
2 comments  
26 shares

# ADVICE & SUPPORT



## 197 Cases



Students told us that the Advice Service feels trusted, professional, and supportive during some of the most stressful moments of their time at Uni. We also learned that many students only find advice when a situation has already become serious.

Our focus is now on making support easier to find earlier, so help feels like a safety net rather than a last resort. To achieve this, we are introducing new ways for students to access the right support at the right time:

- Sexual Liaison Officer: Working with the University to introduce a dedicated, trauma-informed role, giving students a clear and trusted pathway for specialist support.
- Early support triage: Welcome Desk student staff will now sit within the Advice team, helping students quickly reach the right support from day one.

# Representing Your Interests

**Student representation** remains central to MDXSU's impact.

- 451 Student Voice Leaders signed up to represent your course
- 4 Faculty Leaders were recruited to represent each faculty and build community
- 15 course-based societies launched for the first time - student-led academic communities within programmes

Students also pushed change through **Petitions**, **Union Council** and **Speak Week**, including:

- 566 signatures across 8 petitions
- Lecture Capture policy development
- Increased halal food provision on campus
- Discussions are underway on extended library opening hours

New ways we're listening & supporting students

- Student Partnership Board - trained, paid, and empowered students making decisions on shared priorities with the Uni, ensuring student voice is embedded at every level.
- Here to Hear survey - a regular, accessible way for students to share feedback, helping us spot issues early and turn insight into visible action.
- Mid-module feedback model - introducing in-term feedback points so students can influence their learning experience while it's happening, not just at the end.

## What students told us about their learning from the **Academic Experience** survey

- 84% satisfied with teaching quality
- 84% satisfied with learning resources
- 90% value recorded lectures as a core learning tool
- 87% feel assignments develop future skills
- 77% feel connected to their course community
- 80% feel represented by MDXSU

You also told us that feedback on assignments could be clearer and more consistent. This is something we're feeding directly into University conversations.

We partnered with **Chartwells**, who run all **catering services** at MDX to understand how students really felt about the food on campus.

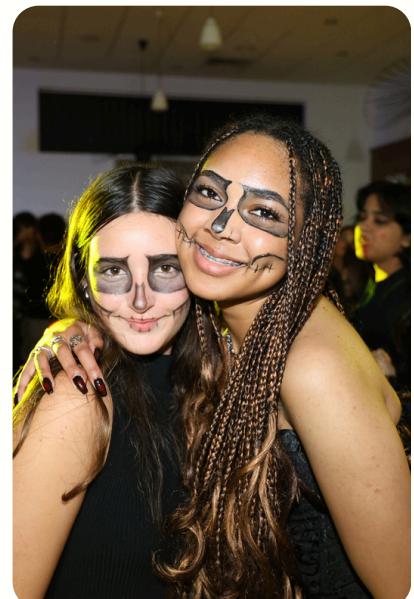
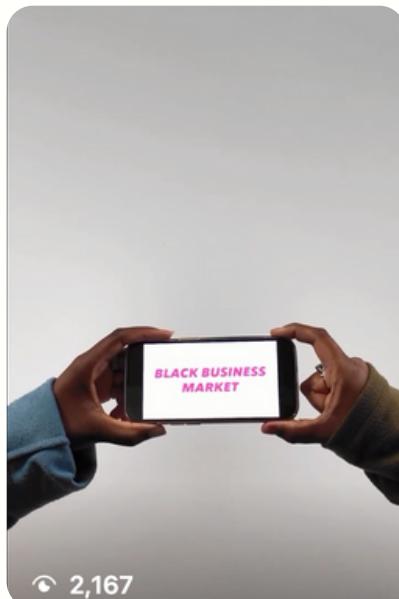
- 74% rate campus food as good or very good
- 45% of food-related comments requested more halal options
- 68% rate food affordability as neutral to very good
- 53% unaware of £2.50 hot meals
- 77% unaware of the free breakfast scheme

We're working with Chartwells to provide more inclusive, affordable options and better promotion of support that already exists.



# EVENTS & COMMUNITY

Students didn't just attend events, they created them. Here are the highlights



## MOVEMBER

Supporting Mens Mental Health

|               |      |
|---------------|------|
| Events        | 2    |
| Attendance    | 100  |
| SM Engagement | +26K |

## BLACK HISTORY MONTH

Standing Firm in Power and Pride

|                  |     |
|------------------|-----|
| Events           | 6   |
| Attendance       | 150 |
| Society Sign-ups | 57  |

## CLUBNIGHTS

First clubnight in the refurbished MDX House

|               |      |
|---------------|------|
| Events        | 3    |
| Attendance    | 136  |
| SM Engagement | +10K |



## MDXMAS

Market, Sip & Paint,  
Movie night and more

|                 |     |
|-----------------|-----|
| Events          | 7   |
| Attendance      | 121 |
| Student Vendors | 18  |

## STRESS BUSTERS

A space to relax during  
assessments

|            |     |
|------------|-----|
| Events     | 39  |
| Attendance | 217 |

## DIWALI

Celebrating culture  
and community

|                    |     |
|--------------------|-----|
| Events             | 1   |
| Attendance         | 231 |
| Societies involved | 2   |

MDXSU delivered a diverse programme of events that brought students together socially, culturally, and academically.



event bookings  
across Term 1



Students' Union-  
led events



unique events  
delivered



Society-led  
events

# Student Officers

## Termly round-up



**Mohit**

**President**

Spaces, affordability, and everyday student experience were my focus this term. MDX House received a full refresh, with new furniture, partition walls, and a fresh paint job, making it possible to run multiple events at the same time and create more opportunities for students to get involved.

To help with the cost of living, I partnered with Chartwells to introduce free porridge breakfasts and hot lunches for just £2.50, making it easier for students to eat well on campus. I also led on the refurbishment of the prayer room, with new flooring and décor, ensuring students have a welcoming and safe space to practise their faith.



**Richa**

**Education Officer**

This term, I focused on making learning at MDX more accessible. A proud moment was passing a motion at Union Council to implement a uni-wide lecture capture policy, supported by 216 students who signed the petition. During the assessment period, I also delivered 39 Stress Busters events, with over 200 students joining in, giving them space to relax and look after their wellbeing.

I launched the Education Leaders Forum, bringing together 35 Student Voice Leaders, Academic Group Leaders, the Students' Union and university staff to strengthen communication, collaborate on improvements, and close the feedback loop on the academic experience.



**Aivin**

**Activities Officer**

Listening to student feedback, I brought back monthly club nights, including Halloween, Movember, and MDXmas, with nearly 300 students joining in across these events. The refurbishment of MDX House made it possible to host more activities and use the space more creatively, allowing multiple events to run and giving students more choice.

These changes helped make campus feel more vibrant, inclusive, and exciting, creating more opportunities for students to socialise, celebrate, and enjoy being part of the MDX community.



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